

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	523	"information broker"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 07:43
S2	181	S1 and "web page"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 07:44
S3	106	S2 and advertis\$	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 07:44
S4	48	S3 and (reward or compensation or discount or valuation or evaluation or "estimate value" or "estimated value" or prize or discount or reward or award)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:04
S5	184	"lexus nexus" or "nielsen ratings"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:29
S6	0	S5 and S3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:05
S7	0	S5 and S4	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:06

## EAST Search History

S8	0	S5 and "estimate value"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:09
S9	0	S5 and S2	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:09
S10	0	S5 and S1	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:09
S11	0	S5 and S3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:09
S12	89	S5 and estimate	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:30
S13	2	"20020046110"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 09:32
S14	0	9-163351	JPO	OR	ON	2007/05/03 18:48
S15	0	"9163351"	JPO	OR	ON	2007/05/03 19:15
S16	6448	(website or "web site" or webpage or "web page" or "service provider" or "Internet Provider")	JPO	OR	ON	2007/05/03 19:32

## EAST Search History

S17	442	S16 and ( (information or content or data or advertis\$ or media or multimedia) with (rat\$ or evaluat\$ or value or degree or quality))	JPO	OR	ON	2007/05/03 19:32
S18	5281	((Value or Importance or assess or rat\$ or evaluat\$ or degree) same (prize or privilege or award or reward or money or cash or coupon or bonus))	JPO	OR	ON	2007/05/03 19:34
S19	19	S17 and S18	JPO	OR	ON	2007/05/03 19:31
S20	166818	(website or "web site" or webpage or "web page" or "service provider" or "Internet Provider")	US-PGPUB; USPAT	OR	ON	2007/05/03 19:32
S23	1156377	( (information or content or data or advertis\$ or media or multimedia) with (rat\$5 or evaluat\$ or value or degree or quality))	US-PGPUB; USPAT	OR	ON	2007/05/03 19:34
S24	102910	S20 and S23	US-PGPUB; USPAT	OR	ON	2007/05/03 19:34
S25	44739	((Value or Importance or assess or rat\$5 or evaluat\$ or degree) same (prize or privilege or award or reward or money or cash or coupon or bonus))	US-PGPUB; USPAT	OR	ON	2007/05/03 19:35
S26	44739	((Value or Importance or assess or rat\$5 or evaluat\$ or degree) same (prize or privilege or award or reward or money or cash or coupon or bonus))	US-PGPUB; USPAT	OR	ON	2007/05/03 19:36
S27	11966	S24 and S26	US-PGPUB; USPAT	OR	ON	2007/05/03 19:36
S28	5586	S27 and "705".\$ccls.	US-PGPUB; USPAT	OR	ON	2007/05/03 19:39
S29	2699	S28 and ( (estimat\$ or evaluate or rat\$5) near5 (value or degree or importance or rat\$5) )	US-PGPUB; USPAT	OR	ON	2007/05/03 19:42
S30	853	S28 and ( (estimat\$ or evaluate or rat\$5 or statistic\$) near5 (value or degree or importance or rat\$5) ) same (award or reward or pay or cash or prize or gift or privelege)	US-PGPUB; USPAT	OR	ON	2007/05/03 19:45
S31	750	S30 and database	US-PGPUB; USPAT	OR	ON	2007/05/03 19:46
S32	575	S31 and (survey or statistics or poll or Evaluation or assess\$)	US-PGPUB; USPAT	OR	ON	2007/05/03 19:49
S33	575	S31 and (survey or statistics or poll or Evaluation or assess\$ or questionaire)	US-PGPUB; USPAT	OR	ON	2007/05/03 19:56

## EAST Search History

S34	265	S33 and (rat\$5 near3 information)	US-PGPUB; USPAT	OR	ON	2007/05/03 19:56
S35	0	("2006/0282336").URPN.	USPAT	OR	ON	2007/05/03 20:03
S37	161	S34 and (website or "web site" or information) near3 (rating or evaluation or value)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 20:06
S38	0	("2003/0009377").URPN.	USPAT	OR	ON	2007/05/03 20:25
S39	0	("2003/0093317").URPN.	USPAT	OR	ON	2007/05/03 20:42
S40	0	"20010056389"	USPAT	OR	ON	2007/05/03 20:43
S41	2	("20010056389").PN.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/05/03 20:43
S42	0	("2001/0056389").URPN.	USPAT	OR	ON	2007/05/03 20:52
S43	7	(information near6 rating).ti.	USPAT	OR	ON	2007/05/03 20:59
S44	0	(information with rating with websites).ti.	USPAT	OR	ON	2007/05/03 20:59
S45	0	( rating with websites).ti.	USPAT	OR	ON	2007/05/03 20:59
S46	0	(rating with website).ti.	USPAT	OR	ON	2007/05/03 21:00
S47	0	(rating with website).ti.	USPAT	OR	ON	2007/05/03 21:00
S48	0	(rating with website).ab.	USPAT	OR	ON	2007/05/03 21:00
S49	0	(rating with "web site").ab.	USPAT	OR	ON	2007/05/03 21:00
S50	0	("2001/0056389").URPN.	USPAT	OR	ON	2007/05/04 11:30
S51	0	"20010056389"	USPAT	OR	ON	2007/05/04 11:31